

# File formats for customer logos on dials

WIKA data sheet IN 00.51

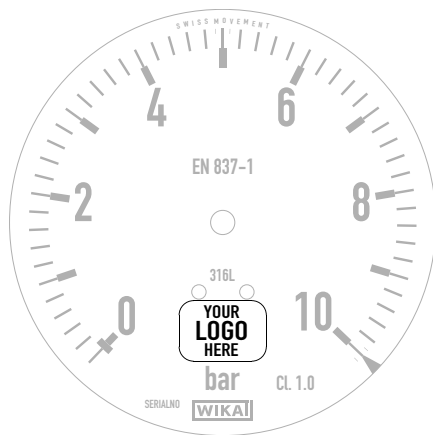
## Technology

WIKA uses the latest technologies to custom print pressure gauge and thermometer dials. The high-quality printing features excellent UV resistance for long-lasting optimal readability of the measuring instruments.

The scale is defined using a specifically developed software tool and then drawn automatically using CAD software.

## Trademark with customer logo

In pointer gauges, the dial is the component that permits the greatest variance for individual customer specifications. Since the dial is the focus of any measurement, WIKA is happy to fulfil the wish of many customers to have their own brand logo printed onto it.



Example of dial with customer logo

## Requirements for the logo file

### File format

For optimal representation of logos, they should be supplied in a vector format, as this allows scaling without losses.

#### Vector formats (preferred)

File type	Description
EPS / PS	Encapsulated Postscript / Postscript
AI	Adobe Illustrator
CDR	Corel Draw
DWG	Autodesk AutoCAD
DXF	Drawing Interchange File Format

#### Bitmap formats (if vector format not available)

File type	Description
TIFF / TIF	Tagged Image File Format
PNG	Portable Network Graphics
JPG / JPEG	Joint Photographic Experts Group

### Size for bitmap formats

At least 1,200 pixels, width or height

### Colour specifications

- Full-tone colours (RAL or Pantone)
- Colour space (CMYK or sRGB)

In the event that there is no colour specification, the correctness of custom colours cannot be guaranteed. Files in bitmap format are vectorised for further processing.

### Data administration

For the correct processing of the logo file, it must be stated whether it replaces an existing logo. Ideally, the customer logo should be transmitted to the sales team contact via the [questionnaire](#) in the download area of the WIKA website.

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